



RAN - 2008000204040001

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S.Y. B.Com.Honors (Sem. - IV) Examination April - 2025

Principles of Business Management

[Total Marks: 50

सूचना : / Instructions

(१)

नीचे दशावलि निशानीवाणी विगतो उत्तरवली पर अवश्य लपवी.
Fill up strictly the details of signs on your answer book

Name of the Examination:

S.Y. B.Com. Honors (Sem. - IV)

Name of the Subject :

Principles of Business Management

Subject Code No.: **2008000204040001**

Seat No.:

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Student's Signature

Q.1

Answer in short:-

10

1. Explain the importance of Social Responsibility.
2. Explain BEP
3. Define ethics and values
4. State the challenges before Indian Managers.
5. Explain PERT/CPM

Q.2

- (a) Define control. State its importance and essentials of effective control system.
- (b) Explain charismatic theory, trait theory and situational theory on leadership.

6

7

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[1]

[P.T.O.]

P0635

- Q.3** (a) Explain Resistance to change. What are the reasons for resistance and how do we overcome it ? **6**
- (b) Write a note on leadership styles. **7**
- Q.4** **Write Short notes on :- (any two)** **14**
1. EOQ
 2. Tannenbaufn and Schmidt on leadership.
 3. Budgetary Control.
 4. Techniques of Quality control.
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